**2022 Burton & Nettleton Wall Calendar**

**Selectors’ Guidelines**

Thank you for volunteering for the 2022 Burton & Nettleton Wall Calendar selection panel.

We’ve received some stunning photos for entry to the calendar. The selectors’ job is to whittle the photos down to 12, one per calendar month. From the 12 chosen, a cover photo also needs to be selected.

It is hoped copies of the calendar will go on sale via the tea shop and the church, in addition to requests through the [website](http://burtonvillage.org.uk/) and email ([bcaphotocompetition@gmail.com](mailto:bcaphotocompetition@gmail.com)). Advertising will be through *The Bugle,* the website and the village email.

**Selection Process**

To aid the process, most photos have been nominally allocated to a month (occasionally, two). Where an image might be suitable for a wide range of months, it has not yet been assigned any month.

Work through the photos as they appear on your Assessment Sheet, using the Assessment Criteria below to complete your score sheet. Make use of the comments section to say what you like/don’t like about a photo. Also use this section to make any comment pertinent to your scoring of this image.

As some photographers submitted several images, and others just the one, the final stage of the process will involve levelling to ensure we select a good balance of photographers.

Assessment Criteria

Assess each photo on the following criteria:

1. **Resolution** – remember this photo will be enlarged and printed on silk quality paper. Does the image contain artefacts/lens debris which could detract from the underlying image?
2. **Content and Composition** – is the photo a good standalone picture? What is your emotional response? Would you willingly hang this image on your wall?
3. **Aptness for the month/season** – think about weather; vegetation; breeding cycles; days of significance in the year, including church holidays. If the photo has been nominally allocated a month, is this the best representation of that month out of all the photos? Might it be better suited to another month? (and if so, which month?). Take your time with any image which hasn’t been allocated a month. Which month does it best suit?
4. **Cover photo** – does the image have potential for being our cover photo? If so, mark it on the scoresheet, ‘Cover photo’.

Once you’ve looked at the photos individually, consider them as a group:

1. **Balance of Photographers** – your scoring should be based solely on Assessment Criteria 1-4 above. However, if you find your scoring favours one photographer, have another look at that photographer’s images. Select one you feel absolutely must be in the calendar and add a comment to the scoresheet, ‘Favourite by this photographer’.
2. **Favourite overall:** if you have a favourite, mark it on the scoresheet, ‘Favourite overall’.

**Conflict of Interest**

Declare any conflict of interest in the relevant section of your scoresheet.

For the purposes of this selection, you are considered to have a conflict of interest if you, or any member of your household, has submitted a photo for inclusion in the calendar.

In the case of a conflict of interest, you may not vote on that entry. The scores will be adjusted to a mean (average) score, ie. the total score for a photograph divided by the number of votes.